



## Company Datasheet

Southwest Windpower is the world's largest producer of small-scale wind generators (160-3,000 watts). Since 1987, the company has been a pioneer in the development of wind energy technology and has produced over 170,000 generators providing power for residential homes, businesses, remote cabins, telecom transmitters, offshore platforms, water pumping and sailboats. Southwest Windpower distributes in more than 88 countries.

### Company History

Southwest Windpower (SWWP) was founded by David Calley and Andrew Kruse in 1987 to provide low-cost reliable battery charging small wind generators for rural areas around the world. Southwest Windpower's first product was the 300 watt WINDSEEKER®. SWWP launched the AIR™ wind generator in 1994. AIR quickly became the best-selling battery-charging wind generator in history, selling 18,000 units in over 100 countries in its first two years. In 2000, SWWP acquired the assets of Duluth Minnesota-based World Power Technologies, producer of 900 to 3000 watt wind generators. Two years later, SWWP introduced the AIR X series, the first small wind generators to incorporate microprocessor based controls yielding better performance and reliability.

Growth continued from 2004 - 2009 with several financing rounds including investment from GE Financial Services, Chevron Energy, NPG Capitol, Altira Group and Rockport Capital Partners, and PCG Clean Energy Fund fueling international expansion and new product development. In late 2006, the first grid-connected small wind generator called Skystream 3.7 was introduced to the market. In 2008, Southwest Windpower launched its latest generation of the AIR series, AIR Breeze; AIR remains the world's most popular line of battery powered small wind generators.

### Leadership

- Scott Brown / Chief Executive Officer
- Mike Sobolik / Chief Financial Officer
- Andrew Kruse / Founder & Senior Vice President of Business Development
- Kate Sizer / Vice President & Managing Director of Europe
- Ric Hatch / Vice President of Sales & Service
- Igor Stamenkovic / Vice President, Engineering & Product Development
- Greg Erdmann / Vice President of Commercial Sales & Global Marketing

### Company Statistics

- Privately held
- Over 1,000 distributors and installers worldwide
- Headquartered in Broomfield, Colo. - USA
- Manufacturing in Flagstaff, Ariz. - USA
- Distribution center and sales office in Cologne, Germany
- Sales office in India

## Products

### Skystream 3.7®

Skystream 3.7 is a down wind, direct drive, permanent magnet wind generator specially designed for utility-connected homes and businesses. It is the first all inclusive wind generator with built-in controls and inverter, producing power in very low winds and virtually silent. Rotor diameter: 12 feet (3.7 m)

### AIR™ Series

The world's number one selling small wind turbine, AIR incorporates a microprocessor based technology for increased performance, improved battery charging capability, greater reliability and reduced "flutter" noise. Rotor diameter: 46 inches (1.15 m). Models include: AIR Breeze, AIR 40 and AIR 30.

### Whisper™ Series

Whisper's patented smooth acting side furling design makes it one of the quietest wind generators ever tested by the National Renewable Energy Lab. The Whisper's innovative features make it ideal for use with any new or existing solar system. Rotor diameter: 7 to 15 feet (2.1 m to 4.5 m). Models include: Whisper 100, Whisper 200 and Whisper 500.